

COOKIE STATEMENT

1. Entrance

This text has been prepared in accordance with Article 10 of the Law on the Protection of Personal Data No. 6698 (“Law”), the Communiqué on the Procedures and Principles to be Complied with in Fulfilling the Obligation to Disclose (“Communiqué”) and the Guide on Cookie Applications (“Guide”), in the capacity of the data controller, in order to inform you, as the relevant person, about the cookies to be processed through the www.kosemenmakina.com website (“website”) belonging to Kösemen Makine Parça İmalî San. Ve Tic. LTD. ŞTİ. (“Kösemen Makina”), in accordance with the Law, Communiqué, Guide and legislation. In addition, this text provides you with information on which types of cookies are used on our website for which purposes and how you can control these cookies.

We would like to inform you that you can access detailed information regarding the processing of your personal data from the Personal Data Protection page.

Your data is processed through cookies on the website to enable you to benefit from our website in the most efficient way and to improve your user experience.

2. What is a Cookie and Why is it Used?

Cookies are files or pieces of information that can be stored on your computer (or other internet-enabled devices such as smartphones and tablets) when you visit a website.

According to another definition, cookies are low-sized rich text formats that allow certain information about users to be stored on users' terminal devices when a website is visited.

A cookie usually includes the name of the website it was taken from, the "lifetime" of the cookie (i.e. how long it will be kept on your device), and a unique numerical value.

Cookies record your actions and preferred settings during your browser session or for your next visit to our website. If you visit our websites again, this information will be sent back to the server. In this way, your computer or mobile device is automatically recognized again and, for example, your preferred settings are automatically loaded for your convenience.

Cookies can also be used to better customize our services according to your interests and needs and/or to speed up your future activities and experiences on our websites.

What are the Types of Cookies?

Cookies by party:

First Party Cookies: These are cookies created by users and placed on the website, which we control.

Third Party Cookies: Cookies created and managed by third party companies we cooperate with are called third party cookies.

Cookies according to storage period:

Session Cookies: This is a type of cookie that is only available when users' browsers are open and is deleted when the browser is closed.

Persistent Cookies: This is a type of cookie that persists until a certain expiration date after users' browsers are closed. When the website is visited again, these cookies become active and are used to identify visits from the same computer.

Cookies according to their purpose of use.

Mandatory Cookies

These cookies are strictly necessary for the correct and efficient operation of the website. If these cookies are removed or blocked, the website may partially or completely lose certain functions.

b. Functional Cookies

These are cookies used for personalization and remembering preferences on the website. These cookies are used to provide functionality other than mandatory cookies.

c. Performance-Analytical Cookies

They are cookies that allow statistical measurement in order to analyze the behavior of users on websites. These cookies are frequently used to improve the site, including measuring the impact of advertisements on the relevant people. They can be used by website owners to measure, analyze and predict visits and to identify the most important search engine keywords that lead to a website.

d. Advertising / Marketing Cookies

Advertising and marketing cookies are used to track users' online movements on the internet, determine their personal interests and display advertisements to users on the internet for these interests, and prevent the repetition of the same advertisements in all cases, ensuring that advertisements are displayed properly. The purpose of using these cookies is to provide the user with an improved and personal experience.

3. Cookies Used on Our Site

Cookie Name	According to Usage Purposes	Purpose of Use of Cookies	Purpose of Use of Cookies	According to Sides
rxvt	Necessary	Indicates session timeout. These are cookies that control the performance and proper functioning of our website during your visit.	Session	First

dtCookie	Necessary	It is a cookie we use to uniquely identify your visits to our website throughout your browser session.	Session	First
dtPC	Necessary	These are cookies used to monitor and analyze site performance during your visits to our website throughout a browser session.	Session	First
dtSa	Necessary	These are cookies that control the performance and proper functioning of our website.	Session	First
history	Necessary	It is a cookie triggered on the form page and keeps historical information.	60 Days	First
NSESSIONID	Necessary	It is a cookie used to identify the current session ID.	Session	First
JSESSIONID	Necessary	It is a cookie used to identify the current session ID.	Session	First
_cfuvid	Necessary	These are cookies that control the performance and proper functioning of our website.	Session	Third
rxVisitor	Necessary	Creates visitor ID to associate sessions.	Session	First
cbotCookie	Necessary	It is a cookie created for the chatbot function to work.	Session	First
gb_opq_id	Functional	It is a cookie used to distinguish the user.	1 Year	First
TCSI	Functional	It is a cookie used to track customer segments.	Session	First
_ga	Performance / Analytics	Google Analytics platformu tarafından kullanıcı istatistiklerinin tutulması amacıyla kullanılan bir çerezdir.	1 Year	First
ga<container-id>	Performance / Analytics	It is a cookie used by the Google Analytics platform to maintain session state.	1 Year	First
_gcl_au	Advertising / Marketing	It is a cookie used by Google AdSense to measure advertising effectiveness on websites that use Google AdSense services.	Session	Third
__cf_bm	Advertising / Marketing	It is a cookie used by Insider for marketing activities.	12 Minute	Third
test_cookie	Advertising / Marketing	Used to check whether the user's browser supports cookies.	15 Minute	Third
ad-id	Advertising / Marketing	It is a cookie used by Amazon Advertising for marketing activities.	256 Days	Third
ad-privacy	Advertising / Marketing	It is a cookie used by Amazon Advertising for marketing activities.	1 Year	Third
_ttp	Advertising / Marketing	It is a cookie used by Tiktok Pixel for marketing activities.	1 Year	Third
_tt_enable_cookie	Advertising / Marketing	It is a cookie used for marketing and advertising measurement using the Tiktok cookie that collects data about user behavior and purchases.	1 Year	First

4. How Can I Control the Use of Cookies?

You have the opportunity to personalize your preferences regarding cookies by changing the settings of your browser.

Google Analytics	https://tools.google.com/dlpage/gaoptout
Google Chrome	http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647
Internet Explorer	https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies
MozillaFirefox	http://support.mozilla.com/en-US/kb/Cookies
Opera	http://www.opera.com/browser/tutorials/security/privacy/
Safari	https://support.apple.com/kb/ph19214?locale=tr_TR

5. Editing Your Cookie Settings

You can save your cookie preferences through the Cookie Management Platform that appears when you first enter our site. To access the Cookie Management Platform and edit your cookie preferences, simply click on the icon in the left corner of the page.

6. What are your rights as a personal data owner?

Personal data owners have the rights listed below within the scope of Article 11 of the Law, which “regulates the rights of the relevant person”:

- To learn whether personal data has been processed,
- To request information about personal data if it has been processed,
- To learn the purpose of processing personal data and whether it is used in accordance with its purpose,
- To know the third parties to whom personal data is transferred domestically or abroad,
- To request correction of personal data if it is processed incompletely or incorrectly and to request notification of the transaction made in this context to the third parties to whom personal data is transferred,
- To request deletion or destruction of personal data if the reasons requiring processing are eliminated, despite the fact that it has been processed in accordance with the provisions of the Law and other relevant laws, and to request notification of the transaction made in this context to the third parties to whom personal data is transferred,

- To object to the emergence of a result against the person by analyzing the processed data exclusively through automatic systems,
- To request compensation in case of damages due to unlawful processing of personal data.

You can send us your requests through the methods provided under the heading “6. RIGHTS OF THE PERSONAL DATA OWNER STATED IN ARTICLE 11 OF THE LAW NO. 6698” in the KVKK Information Text or through the contact form in the Personal Data Protection menu.